

Chinese Canadian National Council (London Chapter)

全加華人協進會(倫敦分會)

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Dragon Gala

Dear Friends,

It is my great pleasure to invite you to join us in celebrating the most exciting festival on the Chinese lunar calendar! The Chinese community in London will be celebrating the Year of the Monkey on Saturday, February 6st 2016 at the London Convention Centre. The theme for 2016 is “Taste of the Dragon Gala”.

This popular annual fundraising gala begins with a cocktail reception at 5:00pm while you and your guests mingle over delicious Hors d’oeuvres. The dinner features a multi-course fusion Chinese cuisine at 7:00pm. In addition to colourful cultural entertainment; there will be auctions as well as raffle prizes throughout the evening. By popular request; we have added an after dinner dance for those who wish to stay and party with their guests without leaving the Convention Centre!

With several key sponsors, the gala provides a venue to celebrate, embrace our culture and share our success. Last year our featured performers Solomiya Ivakhiv and Sharon Wei gave a world class performance to be remembered. This year we’re aiming to push the bar even higher with performances and acts that will be sure to dazzle. This year we have committed to donating a minimum of \$10,000 to the Canadian Diabetes Association/Banting House as our choice Charity Partner. Remaining proceeds from this gala will be earmarked to sustain programs and services for its members as well as to the Chinese and London communities.

Attached, you will find the event sponsorship opportunities and details. Please consider your support for this wonderful event and charity by reviewing the enclosed sponsorship opportunities or simply be a table host for your guests. I will be in touch with you shortly and please feel free to contact me if you have any questions in the meantime. As this event sells out promptly each year; please reserve your tables soon to avoid disappointment.

Wishing you a Healthy and Prosperous Year of the Monkey!

Fran Tran
2016 Dragon Gala Chair
fran@fmtpr.com
(519) 520-6400

Sponsorship levels & benefits*:

** (Dragon Gala may introduce Platinum Sponsor should there be major engagement in programming; committed sponsors will have an opportunity to upgrade)*

1. Gold Sponsors - \$ 7,500

- [Identified as the Exclusive Gold Sponsors on all promotional materials
- [Sponsors invited to participate in the Event and Media launch
- [Opportunity for company representative to participate in the evening's agenda
- [20 complimentary dinner tickets
- [4 complimentary bottles of wine
- [Full 2 page spread advertisement in the dinner program
- [Approved corporate display as part of event stage presentation
- [Corporate name & logo on overhead during event

2. Silver Sponsor - \$ 3,500

- [10 Complimentary dinner tickets
- [2 Complimentary bottles of wine
- [Sponsors invited to participate in the Event and Media launch
- [Corporate name on overhead
- [One full-page advertisement in the Gala program
- [Recognition in local Chinese Newspaper

3. Bronze Sponsors - \$ 2,500

- [10 Complimentary dinner tickets
- [2 Complimentary bottles of wine
- [Name on table and overhead
- [Half page advertisement in Gala Program

4. Table Hosts - \$ 1,280 (Coordinated seating)

5. Event Reception sponsor - \$ 2,000

- [One sponsor as the exclusive host for the evening's reception
- [Exclusive signage and acknowledgement in Gala program
- [Corporate name on overhead
- [The sponsor will have preferred table seating if combined as a table host
- [The sponsor will be invited to Event and Media launch
- [The sponsor will have the opportunity to incorporate corporate branding into reception theme and reception set-up

6. Table Gifts Sponsors - \$ 2,000

- [One sponsor as the exclusive gift sponsor for the evening's guests
- [The sponsor will have customized branding on each of the table gifts
- [Exclusive signage and acknowledgement in program book
- [The sponsor will have preferred seating if combined as a table host
- [The sponsor will be invited as guest to Event and Media launch
- [Corporate name on overhead

7. Wine sponsors - \$ 2,000 (Limited to 2 sponsors)

- [Two sponsors as the Wine sponsors for sponsoring table guests
- [Acknowledgement from M.C. and program book
- [The sponsor will have preferred seating if combined as a table host
- [The sponsor will have customized branding with wine at each table
- [Corporate name on overhead

8. Performance Sponsor - \$ 500 (8 available programs)

- [Acknowledgement in the program book
- [Opportunity for a photo with the performers sponsored
- [Acknowledgement from M.C. before and after performance

9. Donation of Live Auction items and Raffles & Door prizes

- [Live auction items should have a min. retail value of \$ 500
- [Opportunity to present live items if preferred
- [All donors acknowledged in program listing
- [Raffle ticket draw prizes should have a min. retail value \$ 250
- [Raffles prize sponsors will have opportunity to present

10. Advertising in Program Book

Back Cover Colour - \$ 1000

Full Page (4.5" X 7.5") - \$ 600

Inside full page Colour - \$ 800

Half page (4.5" X 3.75") - \$ 350

All advertisements have to be camera ready for print.

Inside
Full page (4.5" x 7.5")
\$600.00
Black & White
\$800.00
Colour

Inside
½ page (4.5" x 3.75")
\$350.00
Black & White

