



慶龍匯

*Dragon Gala*

**SPONSORSHIP  
PACKAGE**



全加華人協進會倫敦分會  
Chinese Canadian National Council  
London Chapter  
1701 Trafalgar Street, London, Ontario, Canada. N5W 1X2  
Telephone (519) 451-0760 Fax (519) 451-0112 E-mail: info@londonccnc.ca  
Website: http://www.londonccnc.ca

Dear Friends,

On behalf of the Chinese Canadian National Council (CCNC) - London Chapter and the Dragon Gala committee, we wish to invite you and your company to join and support our London Dragon Gala 2024 on Saturday, February 17th, 2024 at Centennial Hall. This annual fundraising event will be celebrating the Year of the Dragon with the Chinese community in London.

This event is the biggest Chinese community event being held post-Covid-19 in London. The event will start at 5:00pm, which is a great opportunity to connect with business partners and promote your company to our members and friends. Dinner starts at 6:00pm, featuring a Chinese-fusion sit-down dinner. The evening will be filled with Cultural entertainment, live and silent auctions, and raffle prizes. It will be an eventful night!

All the proceeds from this event will be used to support and enrich CCNC's various community programs, such as the ensuring CCNC senior members have a healthy and supportive environment, as well as to develop the Newcomers program that provides support for our community's immigrants to London.

With your generosity to be one of the key sponsors, this London Dragon Gala 2024 provides a venue to celebrate and embrace Chinese culture. Please consider supporting this wonderful event through the enclosed sponsorship opportunities, or consider being a table host for your guests.

We will be in touch with you soon, but should you have any questions, please feel free to contact our Dragon Gala Secretary, Arale Vallely.

Wishing you a Healthy and Prosperous Year of the Dragon!

Andy Ho  
Co-Chair  
London Dragon Gala 2024  
president@londonccnc.ca  
519-852-1498

Arale Vallely  
Secretary  
London Dragon Gala 2024  
manager@londonccnc.ca  
226-637-0760

# Sponsorship Package

## Sponsorship Levels

### **Table Host \$1688**

- 1 table of 10 dinner tickets
- Co-ordinated seating for multiple tables

### **Bronze Sponsors \$1,888**

- Promotional materials placed in participant lucky bags
- 1 table of 10 dinner tickets
- Acknowledgment in the digital program book

### **Silver Sponsors \$2,888**

Bronze Benefits, plus:

- Corporate name on the table during the event
- Half-page advertisement in the digital program book
- Promotional materials placed in CCNC Spring event goody bags





### **Gold Sponsors \$3,888**

Bronze & Silver Benefits, plus:

- 2 complimentary bottles of wine
- Corporate name on the table plus OVERHEAD in the event
- Sponsors invited to participate in the Event & Media Launch
- Upgrade to One full-page advertisement in the digital program book
- Promotional materials placed in CCNC Spring & Summer events goody bags
- Option to advertise in CCNC Seasonal Newsletter for a discounted rate

### **Diamond Sponsors \$7,888**

Gold Benefits, plus:

- Additional 1 table of 10 dinner tickets, total 2 tables
- Additional 2 complimentary bottles of wine, total 4 bottles
- 10 complimentary parking pass
- Identified as the Diamond Sponsors on all the promotional materials
- Upgraded to Full 2-page advertisement in the digital program book
- Promotional material placed in CCNC Spring, Summer & Autumn events goody bags
- 1 half-page advertisement in CCNC Seasonal newsletter for 2 issues



## Have Questions?

Email: [manager@londonccnc.ca](mailto:manager@londonccnc.ca)



### Platinum Sponsors \$13,888

Diamond Benefits, plus:

- Identified as the Platinum Sponsor on all promotional materials
- Promotional material place in ALL CCNC events goody bags for a year
- 1 half-page advertisement in CCNC Seasonal newsletter for a year, 4 issues
- 1 FREE promotion booth in the event

## Looking for more?

## Title Sponsor

- London Dragon Gala may introduce a Title Sponsor should a substantial fundraising offer be presented

Email: [manager@londonccnc.ca](mailto:manager@londonccnc.ca)





# A-La-Carte Sponsorships

Sponsors get exposure related to the specific item sponsored, as well as logo placement on DragonGala.com.

## **Event Reception Sponsor - \$3388 (exclusive opportunity)**

- One sponsor as the exclusive host for the evening's reception
- Exclusive signage and acknowledgement in digital program book
- Corporate name on the overhead
- The sponsor will have preferred table seating if host a table
- The sponsor will be invited to the Event and Media Launch
- The sponsor will have the opportunity to incorporate corporate branding into the reception theme and reception set-up

## **Wine Sponsors - \$2388 (limited to 2 sponsors)**

- Acknowledgement in the digital program book
- The sponsor will have preferred seating if host a table
- The sponsor will have customized branding label on each wine bottle





### **Performance Sponsors - \$888 / performance**

#### **(4 - 6 sponsorship available)**

- Acknowledgement in the digital program book
- Opportunity for a photo with the performers sponsored
- Acknowledgement by M.C. before and after the performance

### **Promotion Booth - \$1888 (9 opportunity available)**

- Opportunity to reach over 500 guests from the London Chinese Community in person

### **Photo Booth \$2388 (limited to 2 sponsors)**

Guests love to take pictures with the interactive photo booth and share via social media

- The sponsor's logo will be incorporated in the photo booth design
- The sponsor will have preferred seating if host a table



### **Video Recording Sponsor \$3888 (exclusive opportunity)**

- Extend your presence long after the event with the video recorded share on CCNC social media and in the DragonGala.com for a year
- The sponsor will have preferred seating if host a table



# Advertising

**Back page of the E-Program Book \$1000**

**Full Page \$750**

**Half Page \$400**



Contact [manager@londonccnc.ca](mailto:manager@londonccnc.ca) for enquiry.

Act now to secure your sponsorship today!



# About CCNC

*Chinese Canadian National Council (CCNC) London Chapter was formed in 1980 as a non-profit organization comprised of Chinese Canadians that promotes equity, social justice, inclusivity, and respect for diversity. CCNC provides programs supporting Chinese Canadians and sharing Chinese culture through social events to promote understanding and cooperation between the Chinese community and London residents.*

*Resilience • Diversity • Inclusion*

