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Dragon Gala Lunar New Year *Show* Centennial Hall

February 1st 2025



全加華人協進會倫敦分會
Chinese Canadian National Council
(London Chapter)

1701 Trafalgar Street, London ON N5W 1X2
Tel: 519-451-0760 info@londonccnc.ca



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Chinese Canadian National Council

London Chapter

1701 Trafalgar Street, London, Ontario, Canada, N5W 1X2

Telephone (519) 451-0760 Fax (519) 451-0112 E-mail: info@londonccnc.ca

Website: <http://www.londonccnc.ca>

Dear Friends,

On behalf of the Chinese Canadian National Council (CCNC) - London Chapter and the Dragon Gala committee, we wish to invite you and your company to join and support our London Dragon Gala 2025 Lunar New Year Show on Saturday, February 1st, 2025 at Centennial Hall. This annual event celebrates the Year of the Snake with the Chinese community in London.

With the success of 2024 Gala, this event is one of the biggest Chinese community events in London. The evening will be filled with Cultural entertainment, silent auctions and more. It will be an eventful night!

We are excited to fund CCNC programs that help support seniors, new immigrants, outreach program and promote Chinese culture in London.

As one of the key supporters, this London Dragon Gala 2025 Lunar New Year Show provides a venue to experience and celebrate Chinese culture. Please consider supporting this wonderful event through the enclosed sponsorship opportunities.

We will be in touch with you soon, but should you have any questions, please feel free to contact our Dragon Gala committee team members at 519-451-0760 and info@londonccnc.ca.

Wishing you a Healthy and Prosperous Year of the Snake!

Best Regards,

Andy Ho

President of CCNC (London Chapter)

London Chinese Cultural Center

Dragon Gala 2025 Lunar New Year Show

Committee members: Colin Ho, Lily Zhang, Edward Zhao, Justin Zhuang, Laurent He





Sponsorship Package

Title: \$3,999 (Exclusive 1 Sponsor)

- 50 VIP tickets
- Stage opening ceremony
- Speech for 2 to 3 minutes
- Sponsor table for display merchandise
- Video advertising minimum 4 times 30 seconds and video will provided by sponsor
- Sponsor marketing promotional material gives out.
- Slide advertising at the front reception and inside the Theater

Silver: \$1,999

- 30 VIP tickets
- Video or slideshow advertising minimum 3 times of 15 sec (provided by sponsor)
- Sponsor marketing promotional material gives out
- Slide advertising at the front reception and inside the Theater

Bronze: \$999

- 15 VIP tickets
- Video or slideshow advertising minimum 2 times of 15 second (provided by sponsor)
- Sponsor marketing promotional material gives out
- Slide advertising at the front reception and inside the Theater

Gold: \$2,999 (Exclusive to 2 sponsors)

- 40 VIP tickets
- Stage opening ceremony
- Speech for 1 to 2 minutes
- Sponsor table for display merchandise
- Video advertising minimum 3 times 20 seconds and video provided by sponsor.
- Sponsor marketing promotional material gives out.
- Slide advertising at the front reception and inside the Theater





Ticket Price Package

Premium Show ticket at \$45

- Limited Tickets: Offer a limited number of tickets to maintain exclusivity.
- Premium Hours: Access for **starts at 5:30 PM.**
- Premium Seating: Provide wider seats closer to the stage for an enhanced experience.
- Premium Gift: Include a small gift as a token of appreciation.
- Complimentary Refreshments and Hors d'oeuvres: Offer exclusive refreshments and appetizers for Premium guests.
- Photo Opportunity with Performer: Allow Premium users to have a photo opportunity with the performer(s) before or after performance.
- Early Access to Photo Booth: Grant Premium users early access to the photo booth for additional memorable moments.

Regular Show ticket : \$25.00

- Upstairs seating, **starts at 7 PM.**
- *(early bird before Jan 10th is \$15.00)*

Show ticket for Senior : \$15.00

- (a senior can accomplish with an adult partner. Limited and exclusive area in the main floor, **starts at 7 PM.**)
- *(early bird before Jan 10th is \$12.00)*





Please support us

Performance sponsor: \$400

- Slide advertising
- Credit to the sponsor on before and after the performance
- Slide advertising at the front reception and inside the Theater
- Sponsor marketing promotional material gives out
- 4 x Complimentary regular tickets



Advertising: \$150

- Slide advertising
- Slide advertising at the front reception and inside the Theater
- 2 x Complimentary regular tickets



Your brand message reaches over 1500 guests and performers for the evening! Join us to be part of one of the most memorable nights of the year!



For enquiry : contact coordinator@londonccnc.ca

Text / WhatsApp / WeChat : (548) 468-0760

Act now to secure your sponsorship today !

Resilience • Diversity • Inclusion

About CCNC

Chinese Canadian National Council (CCNC) London Chapter was formed in 1980 as a non-profit organization comprised of Chinese Canadians that promotes equity, social justice, inclusivity, and respect for diversity. CCNC (London Chapter) provides programs supporting Chinese Canadians and sharing Chinese culture through social events to promote understanding and cooperation between the Chinese community and London residents.

Our senior program offers a space for members to come together, share experiences, and offer peer support. The newcomers' settlement project provides re-education, emotional assistance, and job development opportunities for its members. The volunteers, members and staffs act as a bridge to address the diverse needs of the community.

Our centre is located at 1701 Trafalgar Street, London Ontario.

